

Within the **Belt and Road Initiative** and through the framework of the International Platform for Cooperation between China and Central and Eastern European Countries (17+1 Mechanism), Department of Industrial Engineering and Management of Faculty of Technical Sciences, University of Novi Sad, Belt and Road Institute-Serbia and EduNS are organizing:

International Summer School 2020

“BUSINESS DESIGN IN THE AGE OF DIGITAL TRANSFORMATION“

14th - 31st July, 2020

In Novi Sad, Serbia - European Capital of Youth and Culture

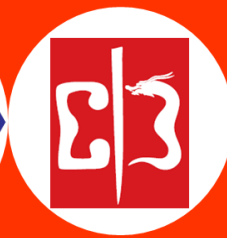
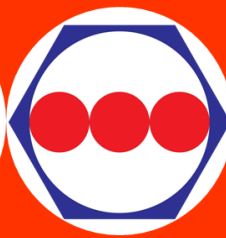
About

Disruptive technologies, changing customer behavior and shifting economic and political winds have led to complex challenges requiring innovative, nimble solutions that are not business-as-usual. To discover these new opportunities and reshape towards digital transformation join us to explore how you can turn threats into opportunities. Learn how to unlock innovation and reshape the future. This summer school will expose you to original thinking, tools and mindsets that equip you to reinvent business models and meet emerging challenges. Jointly we will create new people-to-people bonds and friendships. Besides lectures, participants will have the opportunity to visit Government of Serbia – Ministry of Innovation and Technological Development (TBC), Embassy of P.R. China in Belgrade (TBC), to attend historical and cultural trips, company visits, various social activities, tours to significant cultural and natural sites, etc. The Summer School is aimed only for Chinese students and whole its program will be conducted in Serbia.



Where

Novi Sad, one of the most beautiful cities in Serbia, is situated on the banks of the Danube river and overlooked by the famous Petrovaradin Fortress and National Park Fruska Gora. Novi Sad was the European Youth Capital in 2019 and will be European Capital of Culture in 2021. It is As its symbol, the white Dove, represents, Novi Sad is home for many different nations and religions that live in harmony and offer warm hospitality to every visitor. It is famous for its charming atmosphere of old town tales and architecture fused with modern life style and progressive business environment. Rhythm and vibe of the city is set by 50,000 students of the University of Novi Sad.



Highlights

Two educational weeks + four days excursion around Serbia's top destinations; 40+ hours of lectures, trainings, workshops and mentoring; historical and cultural trips; visit to Government of Serbia and Embassy of P.R. China in Belgrade (TBC).

General information about International Summer School 2020

Regular price: 2000 EUR

Early bird payment: 1800 EUR

Eligibility: Students enrolled in university-level program

Important notice: Chinese citizens do not need a Visa for Serbia.

Summer School language: English

Contact e-Mail: ftn.summerschool@gmail.com

Summer School Coordinator: MSc Tanja Todorovic

Price includes: Tuition fee for 40+ hours of lectures, trainings, workshops and mentoring, Full Accomodation with three meals included, Airport pick-up and drop-off, all Field trips in Serbia, all Social activities, Excursion in Serbia, 24/7 assistance and support, Certificate of Completion, etc.

Prices DOES NOT include: Transportation from China to Serbia and back from Serbia to China, Health insurance (Students who plan to attend this program need to obtain insurance for the whole period of stay), Personal expenses, and other services not mentioned in Price includes section.

Important dates:

Application start: Feb 1st 2020.

Application deadline: June 14th 2020.

Notification of acceptance: One week after applying

Early bird price payment deadline: May 18th 2020.

Regular price payment deadline: June 18th 2020.

50% refund: for cancelation until June 30th 2020.



Official Summer School Website

We invite you to join Summer School WeChat group!



Welcome to the European Youth Capital 2019 and European Capital of Culture 2021!

