

2020 University of Haifa Summer Innovation Academic Tour - Tentative Schedule

| 27.7 | 28.7 | 29.7 | 30.7 | 31.7 | 1.8 | 2.8 | 3.8 | 4.8 | 5.8 |
|---|--|---|---|---|---|--|--|--|------------------------|
| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Monday | Tuesday | Wednesday |
| | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast |
| 7:55 Arrival at Ben-gurion airport. Pick up service | 9:30 -10:30 Welcome ceremony with University of Haifa relevant departments | 9:00 - 10:30 Geopolitics of the Middle East and its impact on global business By: Prof. Chalom Schirman | 9:00 - 10:30 Visit the Bahai Gardens (Incribed on UNESCO's World Heritage List in 2008) | 8:30 Transfer to Jerusalem, Jerusalem Tour: Mt. Olives, Dominus Flevit Church, Garden of Gethsemane, Pater Noster, Yemin Moshe | 8:00 Transfer to Dead Sea, Dead Sea tour: visit to Ein Gedi beach - Swim and float in the Dead Sea | 9:30-10:00 Visit Merkspace Company | 9:00-10:30 Innovation, startups and Hi-Tech in Israel By Mr. Oren Glanz, CEO of By The People | 9:30 – 12:00 Investor Presentation, by Dr. Barak Ben- Avinoam | 9:00 Leave for airport |
| | 11:30 -12:00 Presentation of projects at Carmel-Haifa Univeristy Economic Corporation Ltd, and The Carmel Innovations Investment Fund, By: Ms. Elka Nir, CEO of Carmel- Haifa | 10:45 -12:15 "First steps of a new startup - making sure that you have the right idea" By Mr. Oren Glanz, CEO of By The People | 11:00-12:00 Visit to Bazan Group, one of the largest and most complex energy groups in Israel | | Visit to Masada | 10:30- 11:30 Guberman Presentation by Mr. Eli Zagin, Marketing manager of Guberman Guberman is one of the leading Full-Service Multidisciplinary provider of accounting and financial management services in Israel. | 11:45- 14:30 Visiting Netafim - Netafim is the global leader in smart drip and micro-irrigation solutions since introducing the world's first drip irrigation solutions in 1965. Netafim operates in 112 countries through 32 subsidiaries with 13 factories throughout the world and some 2,000 employees outside of Israel. | 12:00- 12: 30 Ceremony for the certification | |
| Lunch | Lunch | Lunch | Lunch | Lunch | Lunch | Lunch | Lunch | Lunch | |
| Tel aviv - Yaffo Jaffa tour (oldest part of Tel Aviv-Jaffa, an ancient port city in Israel.) | 13:30 - 15:00 What it means to be an Entrepreneur in Israel by Dr. Eliezer Edelstein, BioMi Mechanical System | 13:30- 14:30 Visit to Hecht museum | 12:30 - 16:30 Visiting Kibbutz Ramat Yohanan, learning Kibbutz industries with the institution for the research of the Kibbutz and the Cooperative Idea hosted by the Universtiy of Haifa, with Prof. Michal Palgi, Head of The Institute for Research of the Kibbutz and the Cooperative Idea in Israel | Wailing Wall, Via Dolorosa, Church of The Holy Sepulcher, Mt. Zion, Ramparts walk | Ein Gedi Dead Sea SPA (Relax and enjoy in Ein Gedi spa) | 11:30- 12:30 Meet entrepreneur with his start up idea | 15:30-17:30 Visit to Igudan, the largest water management company in Israel | 14:00 -15:30 Israel Economy By: Prof. Benjamin Bental | |
| | 15:00 -15:30 Introduction of University of Haifa International MA programs by Ms. Julie Julie Rautio Ben Arush, Head of International Graduate Programs Department | 14:40 -15:40 Campus tour of University of Haifa and Introduction to the city of Haifa. | 17:00 -19:00 Beach in Haifa | | | 14:00 -15:00 Meet Ms. Bella Zamir, China -Israeli Mentality and Tech Ecosystem | 15:30 -16:30 The difference cultural technology between China and Israel by University of Haifa Student Mr. Liad Mordechay and Mr. Boyalski | | |
| Check into Bethel Hostel, Santa Marina Hostel, City Port hotel | 15:45 -16:45 Intoduction: Basic Hebrew Language class | 16:00 - 18:30 Ideation & Validation by Dr. Barak Ben- Avinoam | | | | 15:00 -16:30 The Art of Pitching by Dr. Barak Ben - Avinoam | | | |
| Dinner | Dinner | Dinner | Dinner | Dinner | Dinner | Dinner | Dinner | Dinner | |
| Tel Aviv | Mitzpor Ofer 30th floor, the main building | Mitzpor Ofer 30th floor, the main building | Haifa and Around | Jerusalem | Jerusalem | Tel Aviv | Mitzpor Ofer 30th floor, the main building | Mitzpor Ofer 30th floor, the main building | |
| Overnight Haifa | Overnight Haifa | Overnight Haifa | Overnight Haifa | Overnight Jerusalem | Overnight Jerusalem | Overnight Haifa | Overnight Haifa | Overnight Haifa | |

*****ALL PROGRAMS ARE SUBJECT TO CHANGE DUE TO CIRCUMSTANCES BEYOND OUR CONTROL****